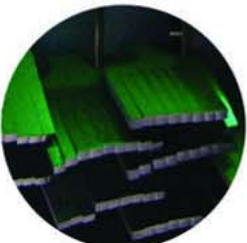




SPINLITE™



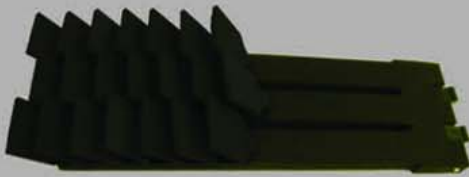
***A BETTER WAY TO WASH
A BETTER WAY TO MARKET***



Patent No.:
8,990,993, 8,819,887
D729,993
(And Other Patents Pending)

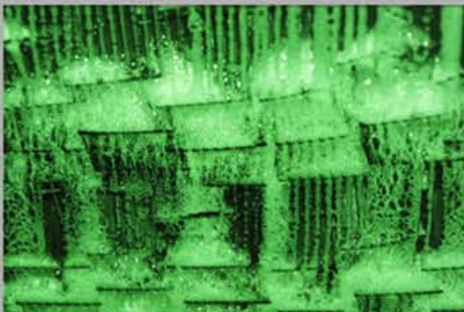
SPINLITE™

Λ BETTER WASH STARTS WITH BETTER MEDIA



SPINMITTS™ MEDIA

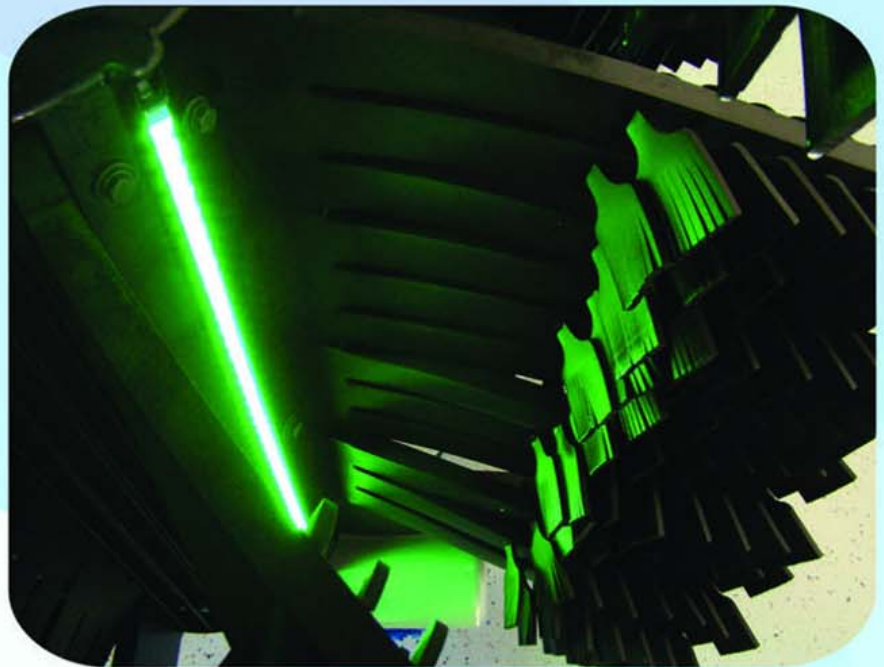
- Gentle & Thorough – By Design
- 200% Quieter On The Car
- Built To Wash At 30 to 45 RPM
- Every Motion = Wash Results



SpinMitts™ deliver controlled, deliberate, predictable and consistent wash results.

Λ BETTER WAY TO WASH

SpinLite™ multi-patented car wash media and equipment is the world's first car wash system designed to deliver 'Better Than Hand Wash'™ results at production line speeds.



Λ CLOSER LOOK

Self-supporting soft foam 'Arms' allow wheels to spin as low as 30 RPM

- Compared to 90+ RPM that conventional wash media must spin
- Reducing sound levels by at least 200%
- Producing gentler interaction with all vehicle surfaces

Each SpinMitt™ wash wheel conveys 250,000+ cleaning touches

- At least '7 Hands Per Arm' and '9 Fingers Per Hand'
- Produces a wiping action removes dirt with multiple cleaning edges

Conventional wash wheels are loud, intimidating and chaotic. SpinLite™ wash wheels deliver an ultra-quiet, thorough and gentle massaging clean that customers greatly prefer – and outperform conventional equipment and hand wash workers alike.



A BETTER WAY TO ATTRACT CUSTOMERS

A BETTER WAY TO MARKET

SpinLite™ wash equipment is also the world's first – patented illuminated hubs enhanced with color-changing LEDs.

Perfectly complementing *the better way to wash*, SpinLite™ illuminated wash equipment announces that your car wash is open and ready to deliver an unprecedented customer experience.

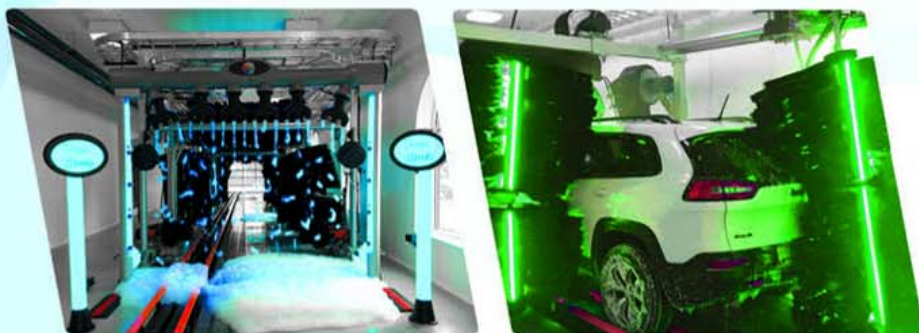


SpinLite™ wash wheels are bright, colorful and inviting. Traditional wash wheels can be dark, imposing and claustrophobic.

Active Site Marketing™ attracts and capture customers from the street and into your wash bay 24/7/365.

– 'Just Flip A Switch & Your Car Wash Markets Itself'™ with an attention-getting light show of color-changing hubs around the clock.

– Whether you're washing cars, between washes or even closed for the day. You can 'Own The Night & Rule The Day.'™



Active Site Marketing™ does more than attract new customers – it helps bring them back, again and again, with the Beacon Effect™. It works – powerfully and effectively – by giving them a wash experience they remember, prefer, and seek out for their future car washing needs.



ACTIVE SITE MARKETING™

- Attract More Customers From The Street With 6 Cycling, Flashing Colors
- Turn Impulse Buyers Into Destination Washers
- Signal You're Unmistakably Open For Business
- Win Business From Competitors
- Bring Customers Back With The Beacon Effect™

SPINLITE™

WHAT CUSTOMERS ARE SAYING:



"Cleanest wash I have ever had!"

"What a show!"

"My kids loved it!"

"What will you guys think of next?"

"Remarkably quiet!"

"It's sooo much gentler!"

"I can't wait to go back!"

"Really gets your attention at night!"

WHAT OPERATORS ARE SAYING:



"Finally, someone paying attention to the customer experience."

"For sure, a game changer!"

"People will actually see me at night."

"Awesome, just awesome."

"I can't wait to see the look on my competition's face!"

"It's a luxury car wash!"

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